

Facebook Posts (for physician's personal or company profiles)

Post #1:

If you suffer from fat under your chin, you're not alone! According to a 2015 survey conducted by the American Society of Dermatologic Surgery, 67% of aesthetically-oriented consumers are bothered by their double chin, which can ruin a good selfie!* The good news is that [office name] is now offering the first and only FDA- approved injectable treatment that destroys fat cells under the chin in the treatment area.** Learn more about KYBELLA® (deoxycholic acid) injection 10mg/mL, here. [Insert bitly link to physician's/practice's website text about KYBELLA®]

KYBELLA® Indication and Important Safety Information

What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called "double chin."

It is not known if KYBELLA® is safe and effective for use outside of the submental area or in children under the age of 18.

Who should not receive KYBELLA®?

You should not receive KYBELLA® if you have an infection in the treatment area.

Before receiving KYBELLA®, tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA®).

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

What are the possible side effects of KYBELLA®?

KYBELLA® can cause serious side effects, including nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness), or trouble swallowing.

The most common side effects of KYBELLA® include: swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your healthcare provider for medical advice about side effects.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/safety/MedWatch or call 1-800-FDA-1088.

Please talk to your healthcare provider or visit www.mykybella.com for [full Prescribing Information](#).

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* American Society for Dermatologic Surgery 2015 Consumer Survey on Cosmetic Dermatologic Procedures (N=7,315); Exact survey language was, "How bothered are you by excess fat under the chin/neck?"

** KYBELLA® Product Label, 2015

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Post #2:

Our office is now offering the first and only FDA-approved injectable treatment that improves the appearance of fat under the chin. Read more about KYBELLA® (deoxycholic acid) injection 10 mg/mL, which destroys fat cells under the chin in the treatment area, here.* [Insert bitly link to physician's/practice's website text about KYBELLA®]

KYBELLA® Indication and Important Safety Information

What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called "double chin."

It is not known if KYBELLA® is safe and effective for use outside of the submental area or in children under the age of 18.

Who should not receive KYBELLA®?

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Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

What are the possible side effects of KYBELLA®?

KYBELLA® can cause serious side effects, including nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness), or trouble swallowing.

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Post #3:

Is your double chin ruining your selfies? Good news: we are now offering a non-surgical, injectable treatment called KYBELLA® (deoxycholic acid) injection 10 mg/mL, which destroys fat cells under the chin in the treatment area.* Read more here [Insert bitly link to physician's/practice's website text about KYBELLA®]

KYBELLA® Indication and Important Safety Information

What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called “double chin.”

It is not known if KYBELLA® is safe and effective for use outside of the submental area or in children under the age of 18.

Who should not receive KYBELLA®?

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Before receiving KYBELLA® , tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA®).

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What are the possible side effects of KYBELLA®?

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Please talk to your healthcare provider or visit www.mykybella.com for [full Prescribing Information](#).

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* KYBELLA® Product Label, 2015

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Twitter Posts (for physician's personal or company profiles)

Post #1:

#FDA approved treatment for fat below the chin, or #doublechin - now available in our office [insert bitly link to mykybella.com] APC52XI16

Post #2:

Survey shows 67% of aesthetically-oriented consumers are bothered by #doublechin - Treatment now available at our office [insert bitly link to physician's website text about KYBELLA® – note, link should not contain brand name KYBELLA® or DCA, deoxycholic acid, etc.] APC52XI16

Post #3:

Is your #doublechin ruining your #selfie? We're offering a treatment for fat under the chin [insert bitly link to physician's website text about KYBELLA® – note, link should not contain brand name KYBELLA® or DCA, deoxycholic acid, etc.] APC52XI16

Post #4:

Treatment now available to treat fat under the chin, or #doublechin [insert bitly link to physician's website text about KYBELLA® – note, link should not contain brand name KYBELLA® or DCA, deoxycholic acid, etc.] APC52XI16